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The President's Lead Article
Chris Signorelli, President

Security Officer: Image is Everything

A Security Officer's Uniform and Appearance are a *VERY IMPORTANT* part of the job. Your uniform sets you apart from the general public. Remember you are representing the client, Security America, and yourself. In several cases, security officers are the first to be seen at a location, and first impressions are everything.

All Security Officers should wear their uniform with pride. Make sure your uniform is always clean and pressed while on duty. Make sure your uniform fits properly, and your shirt is always tucked in your pants. Proper footwear is a must for not only appearance but for your safety. If you need uniforms, contact your supervisor. More information on the Security Officer image can be found in Section 2 of the Security Officer's Manual at your site.

Here are 5 Bullet Points on Why Your Uniform is so Important:

- ◆ Easy Recognition as a Security Officer to the general public
- ◆ Provides Peace of Mind to Employees and Customers
- ◆ Greater Deterrence of Crime
- ◆ Provides the Security Officer a Sense of Pride
- ◆ Brings Professionalism to the client and Security America

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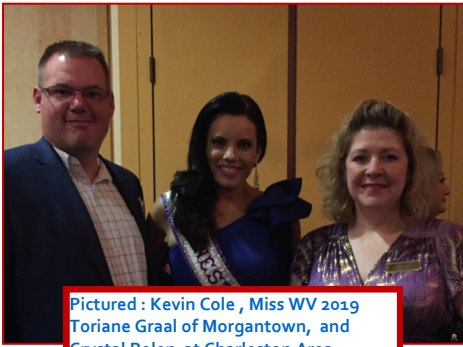
Christopher Signorelli PRESIDENT/CEO

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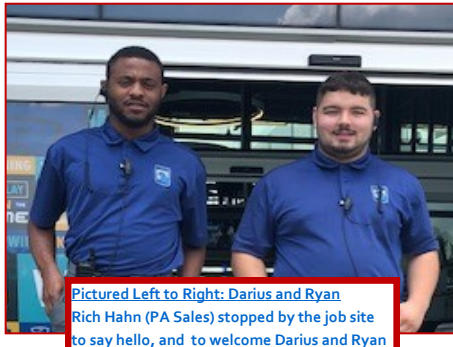
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Pictured : Kevin Cole , Miss WV 2019 Toriane Graal of Morgantown, and Crystal Bolen at Charleston Area afterhours on 7-18-19



Pictured Left to Right: Darius and Ryan Rich Hahn (PA Sales) stopped by the job site to say hello, and to welcome Darius and Ryan



Supervisor's Meeting 6-29-19

Homeland Security is Hometown Security

In the ten years since 9/11, the federal government has strengthened the connection between collection and analysis on transnational organizations and threats. Terrorism-related information sharing across the intelligence community has greatly improved. Moreover, we have strengthened the ability to convey intelligence on threats to the homeland in a context that is useful and relevant to law enforcement and homeland security officials at the state and local level.

DHS, working closely with the FBI, has re-focused its information sharing and production efforts to better address the needs of state and local governments and private sector partners. In addition, DHS continues to improve and expand the information-sharing mechanisms by which officers are made aware of the threat picture, vulnerabilities, and what it means for their local communities.

Consistent with the direction the President has set for a robust information sharing environment, DHS continues to work with our homeland security partners to build our architecture

Get Involved for information sharing.

Homeland security starts with hometown security, and everyone - individuals, parents, business owners, and community leaders - has a part to play. Learn more, get involved, and make a difference.

Four Key Elements: Our Architecture to Share Information

Four key elements of the homeland security information sharing architecture bring to bear the strength of the entire homeland security enterprise:

- ◆ **National Network of Fusion Centers:** Fusion centers serve as focal points within the state and local environment for the receipt, analysis, gathering, and sharing of threat-related information between the federal government and state, local, tribal, territorial (SLTT) and private sector partners.
- ◆ **Nationwide Suspicious Activity Reporting Initiative:** Our efforts, in coordination with the Department of Justice, to implement a unified process for reporting, tracking, and

accessing [SARs] in a manner that rigorously protects the privacy and civil liberties of Americans, as called for in the National Strategy for Information Sharing.

- ◆ **National Terrorism Advisory System (NTAS):** The NTAS, replaces the color-coded Homeland Security Advisory System (HSAS). This system will more effectively communicate information about terrorist threats by providing timely, detailed information to the public, government agencies, first responders, airports and other transportation hubs, and the private sector.
- ◆ **If You See Something, Say Something®:** The Department's nationwide public awareness campaign—a simple and effective program to raise public awareness of indicators of terrorism and violent crime, and to emphasize the importance of reporting suspicious activity to the proper state and local law enforcement authorities.

<https://www.dhs.gov/get-involved>



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